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March 25, 2009

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www.poetryfoundation.org/foundation/announcements.html

Poetry Foundation and American Public Media Launch Poetry Radio Project

National media programmers collaborate to bring great poetry and poets to radio

CHICAGO—Poetry Foundation, publisher of *Poetry* magazine, and American Public Media, creator of distinctive, signature programs for public radio and the Internet, announced today the *Poetry Radio Project*, a new initiative using poets and poetry to enrich public radio programming and listeners' experiences.

A year-long partnership between the Poetry Foundation and American Public Media, the *Poetry Radio Project* incorporates poets and poetry into select features and conversations across several programs produced and distributed by American Public Media, including *Marketplace*, *Marketplace Morning Report*®, *Marketplace Money*®, *Performance Today*®, *Speaking of Faith*®, *The Story*™, and *The Splendid Table*®. Through informative and engaging presentations of poets and poetry within a variety of contexts, the initiative is intended to broaden listeners' perspectives on global events and American culture and to expand listeners' engagement with contemporary and classical poetry.

Featuring conversations with poets on a wide variety of subjects and genres, and including archival audio to provide historical perspectives on current events, the pilot project demonstrates poetry's contemporary appeal to a wide and varied audience, and its potential to add a moment of contemplation or complexity to a broadcast.

Recent broadcasts of poetry features include:

- **The Splendid Table** recently featured a poem by Yale professor and inaugural poet Elizabeth Alexander.
- **Performance Today** has initiated a project following the creative process of Pulitzer Prize-winning poet C.K. Williams, who will write a new poem inspired by a piece of classical music chosen by the *Performance Today* audience.
- **Marketplace** spoke with former hedge fund recruiter and poet Katy Lederer, who found inspiration for the poems in her latest book from an unusual source—finance.

Upcoming segments are scheduled to include conversations with Rita Dove, Paul Muldoon, Nikki Giovanni, Tony Hoagland, Todd Boss, and more.

For additional information about the *Poetry Radio Project* and links to other American Public Media poetry features, visit www.americanpublicmedia.org/poetryradioproject.

About the Poetry Foundation

The Poetry Foundation, publisher of *Poetry* magazine and one of the largest literary organizations in the world, exists to discover and celebrate the best poetry and to place it before the largest possible audience. The Poetry Foundation seeks to be a leader in shaping a receptive climate for poetry by developing new audiences, creating new avenues for delivery, and encouraging new kinds of poetry through innovative literary prizes and programs. For more information, please visit www.poetryfoundation.org.

About American Public Media

American Public Media is the largest owner and operator of public radio stations, also producing top programs reaching more than 15 million listeners weekly. A complete list of stations, programs, and additional services for the American Public Media national network can be obtained at www.americanpublicmedia.org.

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